

ONE vacancy
ONE approach
ONE price



ONE from Chatter



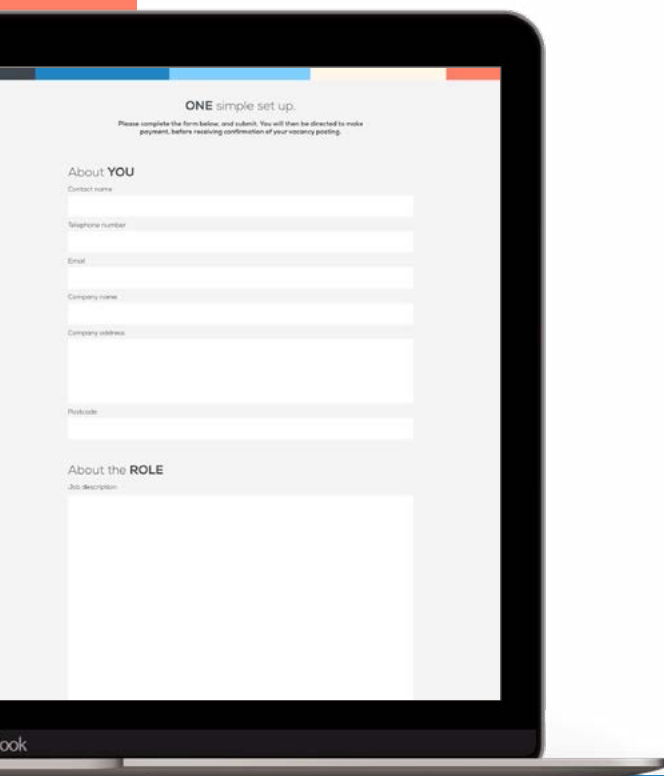
from Chatter

Advertising single vacancies hasn't always been as simple as it should be.

How do you know a particular job board will work for your role? Why is pricing so different between job boards? What if you don't want to advertise in bulk? How long does it take to set up an account? How do you know if your ad copy is optimised for your audiences? Where do you even start?

So here at Chatter, we had an idea. We wanted to make single vacancy advertising simpler than it has been before. We wanted to share our tried and tested approach to choosing job boards, writing copy, and more. And we wanted to offer all this at a cost-effective price with no hidden surprises.

That big idea is called **ONE from Chatter**, and it could change the way your business advertises single vacancies for good.



The media service that Chatter provides is so easy, it takes away all the hassle and you save money too! The people are friendly, helpful and knowledgeable. Ultimately you get increased coverage of your roles and a decreased workload, it's great!"

Sophie Lloyd - WCMC HR Officer, People Team

ONE product – loads of benefits

A tried and tested approach

We've been using our tried and tested approach to online recruiting for years, and we know it delivers results. And now you can try it for yourself, with no annual contract or minimum commitment.

Huge visibility

For one fixed fee, we'll place your vacancy across a number of market-leading job boards, which means you can be confident that the right people will see it. What's more, your ad will use your branding and all applications will be sent directly to you, keeping your business or organisation front and centre in applicants' minds.

Big savings

It's much more cost-effective for your business than placing vacancies directly with job boards. Plus, there are no agency fees because you're sourcing candidates yourself, and you can recruit as many candidates as you need from each role you advertise.

Minimum hassle

You'll have a dedicated account handler who'll work with you to make sure ONE from Chatter is delivering the most value. We've also built our own in house Readability tool which means we can check that your ad copy is optimised for your audiences in terms of readability and gender bias. And we'll monitor your ad once it's live too, to make sure it's generating the kind of results you're expecting.

Valuable insight

We'll keep you updated on the performance of your ad from day one, and we can provide detailed media stats on request, whenever you need them.

Extras and add-ons

If you'd like to squeeze even more value from ONE from Chatter, we can also advise on and suggest additional media options for niche roles – and negotiate preferential rates for them, too. This is an optional extra and isn't included in our fixed price package.



ONE simple process

Step 1

Just complete the simple form on our site - one.welovechatter.com. Remember to include your job ad together with details of where candidate applications should be directed to.

Step 2

We'll make sure your ad is set up, check it's optimised for your audiences with our brilliant in-house Readability tool, then post it live on all relevant job boards. We aim to complete this within just a few hours of your initial request, but we'll keep you updated from the start.

Step 3

We'll monitor your ad and share stats with you while its live, and we'll send you a full performance report once your ad expires.

ONE fixed price:
just **£595** +VAT
per vacancy.

For a low fixed price, the ONE from Chatter package includes branded listings across:

- **CVlibrary and applicable partner networks** (4 weeks)
- **Reed** (6 weeks)
- **Totaljobs and applicable partner networks** (6 weeks)



Get started with
just **ONE** click.

Ready to change the way your business advertises its single vacancies? All you need to head to our website and fill in our form to begin.